THINK productive

The Visionary Leader Program

Unleash kind, human leadership onto the world

Kind, human leadership at the highest level

At the senior leadership level, the challenge isn't managing individuals or influencing peers, it's setting the direction an entire organization moves in. The Visionary Leader is Level 3 of our Leadership & Management Program series, built for senior leaders, directors, and C-suite executives ready to build a genuinely human-centered strategy and turn it into real organizational momentum.

A fully customizable session

We recommend:

In-person or online | 14 weeks | 12-20 people

What you'll learn & do

This workshop empowers your senior leaders to:

- Manage emotions and unlock high performance through emotional intelligence
- Role model self-awareness, self-care, and sustainable productivity at the highest level, or explore Kindful Leadership as a double-module alternative
- Understand why caring leaders triumph in a competitive world
- Mobilize people and processes to bring real change to life
- Unleash the power of organizational culture as a strategic lever, not an afterthought
- Develop and implement a vision compelling enough for people to actually follow

94% of participants would recommend our workshops

Who is this program for?

- Senior leaders, directors, and C-suite executives
- Leaders responsible for setting strategy and culture at an organizational level, not just team level
- Organizations wanting their most senior people leading with genuine humanity, not just authority

What this program offers

- **Learning that lasts.** Every participant gets access to the Productivity Ninja® Academy, extending the ideas well beyond the program itself.
- **A full 14-week program**, not a single session, so new habits and strategic thinking actually have room to take hold.
- **Six live masterclasses plus six small group coaching sessions**, alongside weekly self-led implementation and assignments.
- **A cohort kick-off session and a program finale**, giving the experience a real beginning and end.

What you'll do

Over 14 weeks, your senior leaders move through six live masterclasses covering emotional intelligence, self-awareness and sustainable productivity (or Kindful Leadership), change management, cultural strategy, and vision delivery, paired with six small group coaching sessions to work through what's actually happening in their organization. Weekly self-led implementation and assignments keep the learning active between sessions, bookended by a cohort kick-off and a program finale.

What happens when leaders lead with vision

When senior leadership lead with purpose, everything changes:

- Strategy stops living on a slide and starts shaping how the organization actually moves
- Culture becomes something senior leaders actively build, not something that just happens

- Change gets mobilized with real buy-in, not just top-down mandate
- Emotional intelligence becomes a genuine leadership tool, not an afterthought
- Senior leaders model the human-centered culture they want the whole organization to reflect

Program Participant

"The program was engaging, useful, relevant, clear and supportive. It opened my mind to new ideas, tools and effective methods, which in turn has refreshed my approach to work."

Helen Rouse

Benefits & Results

Immediate benefits

- Genuine emotional intelligence as a leadership tool, not a soft skill afterthought
- A clear, personal approach to caring, kind leadership that still drives performance
- Real capability to mobilize people and processes through change
- A cultural strategy built deliberately, not left to develop by accident
- The skills to develop and deliver a vision people actually want to follow

What your organization gets

- Higher levels of psychological safety, kindness, resilience, engagement, and performance across the organization
- Lower levels of stress, overwhelm, frustration, and staff turnover
- A senior leadership team that shapes culture intentionally, rather than by default
- Strategy and vision that actually translate into how the organization works day to day

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Your program. Your way.

We recommend a **14-week** workshop for a cohort of **12-20 people**, but like all our sessions, it can also be tailored to your exact needs.

Available options:

Formats

In-person | Online

Group size

Recommended: 12-20 people | We can run multiple cohorts at one time for larger teams

Duration

14 weeks, 2 hour masterclasses with 1 hour of coaching inbetween.