THINK productive

The Way of the Productivity Ninja®

Be Inspired, Form Good Habits and Transform the Way You Work

When everyone's busy but the important work isn't happening

Your people aren't short of time. They're short of attention. Inboxes that never empty, meetings that eat the day, and priorities that shift before anyone can act on them. The result is a team that works hard and still ends the week wondering where it went.

This productivity keynote takes a different approach. Built on the 9 Characteristics of the Productivity Ninja® from Graham Allcott's bestselling business book How to be a Productivity Ninja, it reshapes what working well actually looks like: fewer things done properly, attention protected, and energy left over at the end of the day.

It's not about doing more. It's about making space for the work that matters.

A fully customizable session

We recommend:

In-person or online | 2hrs | Unlimited

What you'll learn & do

Your people will walk away with:

- A new perspective on the roles of attention vs. time
- Practical ways to reduce overwhelm and restore focus
- Simple tools to create space for detailed, high-value work
- Ideas for using AI to work smarter, focus better, and make tech your ally
- A clear action plan they can start immediately

94% of participants would recommend our workshops

This keynote is for you if:

- You're planning a team away day, all-hands or conference and want a session that genuinely energizes and leaves people with something practical to take away
- You're an HR or L&D lead looking for a high-impact, low-logistics way to reach a large group at once, with no cap on group size
- Your people are burnt out, distracted and struggling to prioritize, and you need something that shifts mindset as well as habits
- You want to introduce the Productivity Ninja approach across your organization before rolling out deeper workshops or programs

What this workshop offers

- **A format that flexes.** From 60 minutes to 3 hours, in person or online.
- **No cap on numbers.** One session can reach your whole organization.
- **Action, not just inspiration.** Every attendee leaves with their own action plan.
- **Learning that lasts.** Includes an eCopy of How to be a Productivity Ninja, tools and handouts, and Productivity Ninja® Academy access.
- **Built to stick.** Add an Impact Clinic 1 and 3 months later to keep new habits alive.

What you'll do

This isn't a talk your team sits through, it's a session they take part in. Over one to three hours, our expert speaker walks your people through the nine characteristics of a Productivity Ninja, mixing storytelling and behavioural science with discussion about how the ideas apply to their real working week.

Along the way, they'll examine the habits that drain attention without anyone noticing, from inbox behaviour to how they handle interruptions, and pick up simple tools to change them, including ways to make AI an ally for focus rather than another source of noise. There is action planning throughout, so everyone leaves with tangible next steps they'll make as soon as

they're back at their desk, not just ideas they liked.

What happens when attention management works

When attention management works, everything changes:

- Email and interruptions stop running the day, people do
- Competing priorities get navigated with confidence, not constant firefighting
- Space opens up for deep work and better thinking
- Wellbeing and output rise together, instead of trading off against each other

> **SHELTER**
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> "Investing in this workshop was one of the best decisions we made for our people and culture."
>
> **Sarat Kumar, CEO, Shelter**

Benefits & Results

The most immediate benefit is practical: everyone leaves with their own action plan and the tools to follow it, from managing email overload to protecting space for deep work. But the bigger shift is in mindset. Once people understand that attention, not time, is the resource worth protecting, they make better decisions about their day without needing anyone to police it.

And because every participant receives an eCopy of How to be a Productivity Ninja plus access to the Productivity Ninja® Academy, the learning carries on well past the session itself.

What your organization gets

One session, no cap on numbers, and a shared language for how your organization works. When a whole team knows what Ruthlessness or Zen-like Calm means in practice, conversations about workload and priorities get easier, and the habits stick because everyone around you is building them too. Many organizations use the keynote as the starting point for deeper workshops and programs; others find one session is enough to shift how a team

operates.

Oxford Uni Press

"Easy to follow, engaging, and genuinely helpful"

Elaine Birch

Why it matters

The real productivity crisis isn't a lack of time, it's a lack of focus. Teams keep trying to solve an attention problem with time management tools, and wonder why nothing sticks.

- Email overload and constant interruptions leave people reactive instead of intentional
- Competing, ever-changing priorities make it hard to know what actually deserves attention
- Deep work and clear thinking get squeezed out entirely, until burnout looks like the only way to cope

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"Genuinely the best training course I've been on – that's coming from a massive training sceptic."

Andy Nakoneczyj – Wateraid

Your keynote. Your way.

We recommend a **2-hour** keynote for an unlimited group, but like all our sessions, it can also be tailored to your exact needs.

Available options:

Formats

In-person | Online

Group size

In person: Unlimited group size | Online: up to 100 (but speak to us about larger groups)

Duration

Standard: 2 hours | Condensed: 60-90 mins | Extended: 3 hours