

# REIMAGINING WORK

with Think Productive

YOUR PEOPLE WILL SHINE.

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YOUR ORGANIZATION WILL THRIVE.



### THE UNIVERSAL PROBLEM

CONSTANT DEMANDS, FRAGMENTED ATTENTION,

PRESSURES ON WELLBEING.

INFORMATION OVERLOAD, ENDLESS MEETINGS,

EMAILS AND INTERRUPTIONS.

ALL OF THIS SET AGAINST A RAPIDLY CHANGING

#### DIGITAL WORLD.

#### SO WHAT CAN YOU DO ABOUT IT?

Equip your people with the skills to navigate and to reimagine the changing work landscape.

Long-term overwhelm, burn-out, and disengagement are not sustainable. If your talent does not feel valued or inspired to grow, many will vote with their feet, putting even more pressure on everyone.

Making space for the learning brings back the creativity, the innovation, the openness to opportunity and the motivation to shine.

And it shows your people that you see a bright future together.

#### WE CAN HELP

By investing in the human skills needed to thrive and lead in any scenario, your people and your organization will develop **an indisputable competitive edge** and a **virtuous circle of employee engagement**.

There are many training partners out there who can help you do this.

But if you're looking for a learning partner who will equip your people with the **tools, strategies** and **confidence** to transform work for the better, and who do it with genuine **passion** (because they know it works) you've come to the right place.

LET'S REIMAGINE WORK TOGETHER

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## IMPROVE EMPLOYEE ENGAGEMENT

**Employee engagement consistently** impacts company performance, no matter the industry, location or size of company.

The numbers speak for themselves.

Investing in a great workplace, where your people are doing their best work, fully engaged and feeling like they are contributing to the success of the company, will drive better results for your organization's productivity and its bottom line.

We get that pressure on budgets and the stress of just keeping up with the day-to-day chaos, can make it easy to put learning and culture-building on the side-lines.

But no one should put professional growth, workplace wellbeing or culture in the corner.

Investing in your people shows them you see a bright future together. Making space for the learning is win-win.



\* Gallup's 2020 Q12 Meta-Analysis of 2.7 million employees showed that companies with highly engaged employees experience:

10 INCREASE IN CUSTOME LOYALTY / ENGAGEMENT



INCREASE IN

PRODUCTIVITY

8%

REDUCTION IN STAFF

TURNOVER

23%

CREASE I

PROFITIBILITY

productive

# YOU'RE IN SAFE HANDS

# -----

# WHY TRUST THINK PRODUCTIVE WITH THIS IMPORTANT WORK?

WE HAVE A LONG, ESTABLISHED TRACK RECORD OF DELIVERY. We've been transforming work since 2009 and we're on a mission to become a global learning & personal development icon by 2050.

WE'RE THE HOME OF THE PRODUCTIVITY NINJA®. Founded by Graham Allcott, best-selling author. Our team of experts have written books on everything from productivity and meetings, to nutrition and struggle and kindness in leadership.

- GLOBAL. We understand work and cultures around the world because we have experts globally on the ground, upskilling your people and diverse multi-lingual teams, wherever they happen to be based.
- INNOVATIVE. We've had a 4 day week since 2011.
  We lead with trust & kindness. We remind our people that they're "human, not superhero".
  When you work with us, you'll be rubbing shoulders with the future of work!

TRUSTED. Our client list is a who's who of amazing companies, and we can help you be more like them.



### WHY YOUR PEOPLE WILL PAY ATTENTION

### **OUR WORKSHOPS ARE:**

#### 

#### **HIGHLY PRACTICAL:**

- → Fun, lively, interactive & thoughtprovoking
- → Immediate impact, working practically on the day
- → Blended learning approach to make the new habits stick

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#### **BEHAVIOURAL:**

- → We understand psychology not just technology – is critical for creating new sticky habits
- → Our methodology encourages self-awareness
- → Generating real appetite & excitement for mindset change

#### LED BY EXPERTS:

- → Inspirational & memorable subject-matter experts
- → Providing human, tactical, reallife approaches
- → Acknowledging the realities & challenges of working in today's world

WE BRING THE WOW FACTOR TO YOUR EVENTS & LEARNING PROGRAMS!

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SINCE 2009, WE'VE HELPED OVER

350,000

PEOPLE ACROSS THE WORLD, IN MULTIPLE LANGUAGES (SPANNING EVERY INDUSTRY IMAGINABLE), TO DO THEIR BEST WORK.

> think, productive

# OUR CLIENTS GET IT

HERE ARE JUST A FEW OF THE HUNDREDS OF LOYAL, FORWARD-THINKING ORGANIZATIONS WE WORK WITH... THESE PROGRESSIVE ORGANIZATIONS KEEP COMING BACK FOR MORE BECAUSE THEY'VE SEEN THE DIFFERENCE OUR WORK MAKES



think productive

## OUR IMPACT: IN A NUTSHELL

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### OUR IMPACT: THE BIGGER PICTURE



By making space for what matters, your people will shine And your organization will thrive

#### THE PEOPLE CASE

#### RECLAIMED BRILLIANCE FROM IMPROVED:

- → Clarity & control
- → Focus
- → Ability to deflect distraction
- → Space for deep work
- → Openness to opportunity & innovation
- $\rightarrow$  Empowered to think strategically
- → Management skills

#### WELLBEING BOOST FROM:

- → Less stress & overwhelm
- → Team culture of trust, strengths 8 problem-solving
- → More sustainable work/life balance
- $\rightarrow$  Improved motivation, energy 8 optimism
- → Growth in confidence & sense of purpose

#### THE BUSINESS CASE

#### REDUCED TURNOVER & RECRUITMENT COSTS FROM:

- Improved employee engagement
- Better employee retention
- ✓ More likely to recommend workplace

#### PRODUCTIVITY GAINS (SAVINGS) FROM:

- ✓ Less reactiveness & distraction
- Less staff turnover disruption
- ✓ Less work-related stress & sick leave

#### VALUE CREATION & GROWTH FROM:

- $\checkmark$  Creativity and high-performing teams
- ✓ Increased innovation 8 impact-thinking
- $\checkmark$  Alignment to strategic vision
- Better decision-making
- ✓ Higher customer satisfaction

# OUR IMPACT: DON'T JUST TAKE OUR WORD FOR IT

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ALTERNET



THE BEST WORKSHOP I'VE EVER BEEN TO! PHARMA MEDICAL SAFETY DIRECTOR, GSK

Google

**94%** 

OF OUR PARTICIPANTS RECOMMEND OUR WORKSHOPS!

THINK PRODUCTIVE HAVE HELPED ME LEAVE A LEGACY HERE. AND THEIR TEAM REALLY DO WALK THE TALK, THEY FULLY EMBODY THEIR BRAND.

L&D MANAGER, BOOTS



# OUR WORKSHOPS & KEYNOTES

All sessions deliverable online or face-to-face!

#### **DID YOU KNOW?**

Many of our longer sessions can be condensed to Bitesized Keynotes for larger groups!



<b>PRODUCTIVITY &amp; CORE SKILLS</b>	IN A NUTSHELL	LENGTH	GROUP SIZE
6 Weeks to Ninja Program	The 6-Week for Lasting Clarity, Control and Ninja Habits.	2 hours per week for 6 weeks	Min 10 Max 20
One to One Productivity Consultancy	Individual Productivity Ninja <sup>®</sup> personal training based around your specific need.	8 hours	Just 1
How to be a Productivity Ninja® (Full day)	Avoid Distraction, Get Your Best Work Done and Make Space for What Matters.	6 hours	Up to 20
Project Management 101	Be the Project Manager who Wows The Rest.	6 hours	Up to 20
Love Your Inner Presenter	Learn to enjoy presenting as YOU.	6 hours	Up to 8
Getting your Inbox to Zero®	Get Email Overload Under Control to Gain Clarity, Focus and Produce your Best Work.	3 hours	Up to 20
Fixing Meetings	Making Meetings Rare, Fun and Productive Again.	3 hours	Up to 20
The Productivity Ninja's Guide to Hybrid Working	Making Great Work Happen, Wherever We Are.	2 hours	Unlimited

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<b>PRODUCTIVITY &amp; CORE SKILLS</b>	IN A NUTSHELL	LENGTH	GROUP SIZE
How to be a Study Ninja	Study Smarter, Focus Better and Achieve More!	2 hours	Unlimited
MANAGEMENT SKILLS	IN A NUTSHELL	LENGTH	GROUP SIZE
Influencing & Persuading	Uncovering the psychology to transform your influencing skills.	6 hours	Up to 20
Delegate like a Productivity Ninja®	Empower Your Team. Reclaim Your Time.	3 hours	Up to 20
Coaching to Empower	Discover the power of coaching to engage and develop your team.	3 hours	Up to 20
Supercharge Your Team Comms	Powerful team communication and collaboration without overwhelm.	3 hours	Up to 20
The Manager Role	Understanding your personal style as a manager.	2 hours	Up to 20
Leading Hybrid Teams	Manage Outcomes. Give Control. Build Trust.	2 hours	Up to 20
Unlocking Emotional Intelligence	Manage emotions. Unleash high performance.	2 hours	Up to 20

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MANAGEMENT SKILLS	IN A NUTSHELL	LENGTH	GROUP SIZE
We Need to Talk	Replacing fear with clarity when giving feedback.	2 hours	Up to 20
The 4 Tendencies	Create long-lasting habits & transform your working relationships.	2 hours	Unlimited
INSPIRING KEYNOTES	IN A NUTSHELL	LENGTH	GROUP SIZE
Productivity Keynote with Graham Allcott	Entrepreneur, Author, Speaker & Podcaster.	2 hours	Unlimited
From Burnout to Hope	Build Resilience and Deliver Positive Impact	2 hours	Unlimited
struggle Struggle	Unlocking Creativity & Resilience in the Face of Adversity & Uncertainty.	2 hours	Unlimited
Nutrition for Energy	Upgrade Your Plate. Transform Your Day.	2 hours	Unlimited
Why we don't work Fridays	Uncovering the secrets of the Four Day Week.	2 hours	Unlimited

# LEADERSHIP & MANAGEMENT PROGRAMS

Bold insights, tools and fresh thinking for every level of your leadership

Imagine a <u>Leadership & Management Program</u> which grows your people into kind, visionary Leaders who excel with **clarity, confidence and calm.** Who understand the subtle, human elements of managing people and who can unleash the potential of both themselves and their teams.

#### Imagine no longer.

Like everything we do at Think Productive, these Programs are human-centred, real, a little bit unorthodox and of course sustainably productive. They have been thoughtfully designed for the modern Leader, with bold insights, tools and fresh thinking to set Leaders apart for the future of work.

Check out our 3-level series of Leadership & Management Programs and get in touch for a full Program overview!

#### THE HIGH-PERFORMANCE MANAGER (Level 1)

#### **Inspiring self-awareness & brilliance**

# THE INFLUENTIAL LEADER (Level 2)

Listen. Influence. Connect. Empower.



THE VISIONARY LEADER (Level 3)

Unleash your kind, human leadership on the world

#### The Organizational Impact

We believe that whatever your level of leadership experience, the job of leaders is to lead by example and to show that by being self-aware, human-centred and sustainably productive, you can build better Organizations for those around you.

We'll show you how your job as a Leader can drive higher levels of psychological safety, kindness, resilience, engagement and performance, and ultimately, lower levels of stress, overwhelm, frustration and staff turnover.

We hope you'll join us so that together we can transform the way people work for the better, right now.



# OUR PACKAGES

# Let's create culture change together

Clients tell us time and time again that there is a palpable difference between colleagues who have been on our workshops and those who haven't. They are **achieving more and stressing less.** 

# Now imagine that kind of impact across your whole organization.

Changing company culture can't be done alone, or by one team. We firmly believe that organizations that learn together, lead change together. That's why, if you're looking to make a long-lasting, company-wide impact on your organization, our Programs are the solution! Whether you're looking to run a one-off Program for a cohort of new leaders, a cross-country Program for your global teams, or a recurring graduate Program we have something to help!

Here's a look at some of our most popular changemaking Programs, but we're always happy to develop a bespoke Program best-suited to your organization's needs. Just get in touch for a proposal! When everyone in an organization is using the same emboldening mindset and language, it's a powerful, galvanizing thing!

Elena Kerrigan, Think Productive MD

### HYBRID WORKING

#### TRILOGY

- The Productivity Ninja's Guide to Hybrid Working (foundational Keynote delivered to wider population, including Senior Leaders)
- Leading Hybrid Teams (strategic and practical workshop for Senior Managers & Team leaders)
- Supercharge your Team Comms (for teams or cross-functional teams at various levels to support the creation of a manifesto for the broader business)

#### PRODUCTIVITY LEADERSHIP

#### Program

 The Way of the Productivity Ninja (foundational Keynote delivered to wider population, including Senior Leaders)

Deep Dive Skills Masterclasses to equip leaders with the skills to empower teams, create momentum and deliver their best work. Such as:

- 6 Weeks to Ninja (6-week Masterclass Program building workflow management and email skills).
- Delegate like a Productivity Ninja
- Supercharge your Team Comms
- Coaching to Empower

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# **GET IN TOUCH**

We can help your team or your entire organization transform work for the better

Tell us about your team's challenges or organizational goals and we'll show you where we can help.

#### Contact us today!

1-844-627-2999

hello@thinkproductivena.com